



**MW ACCOUNTANTS
& CONSULTING**

AUDIT. TAX. ADVISORY.

MW Accountants & Consulting (Pty) Ltd – Privacy Policy

Effective Date: 19/04/2025

At **MW Accountants & Consulting (Pty) Ltd** ("MW Accountants", "we", "our", or "us"), your privacy is important to us. This policy outlines how we collect, use, and safeguard your personal information when you interact with our website or services.

1. Information We Collect

We may collect and process the following personal data:

- Full name, phone number, email address
- Business and financial information (e.g. company name, registration, service preferences)
- Website usage data, including cookies, browser type, and IP address

2. How We Use Your Information

Your information may be used to:

- Provide, manage, and improve our accounting, tax, and advisory services
- Communicate with you about appointments, proposals, or regulatory updates
- Send newsletters or relevant updates (only with your consent)
- Comply with legal and regulatory obligations, including SARS requirements

3. Data Sharing

We do **not** sell or rent your personal information. Limited data may be shared with:

- Trusted service providers (e.g. email hosts, document storage, analytics)
- Legal authorities when required by law

4. Your Rights

As a data subject, you have the right to:

- Request access to the personal information we hold about you
- Correct any inaccurate or outdated details
- Request deletion or limitation of your personal data, subject to legal or contractual constraints



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5. Cookies

Our website uses cookies to improve functionality and user experience. You may disable cookies in your browser settings, though this may affect some features.

6. Data Security

We implement industry-standard safeguards to secure your information. However, no data transmission or storage system can be guaranteed 100% secure.

7. Third-Party Links

Our website may include links to external sites. MW Accountants is not responsible for the content or privacy policies of those websites.

8. Policy Updates

We may revise this Privacy Policy from time to time. The most current version will always be available on our website.

9. Contact Us

For questions or concerns regarding your data or this policy, please contact:

- **Email:** info@mwaccountants.co.za
- **Phone:** +27 69 411 8674
- **Address:** 6th Road West, Northcliff Ext 32, Randburg, Gauteng, 2194

10. POPIA Compliance

MW Accountants & Consulting (Pty) Ltd complies with the **Protection of Personal Information Act (POPIA), No. 4 of 2013**. We process your personal information lawfully, transparently, and securely.

By providing your personal information to us—whether through our website, email, or direct contact—you consent to its collection and use in accordance with this policy. You have the right to withdraw your consent at any time, subject to legal and contractual restrictions.

To exercise your POPIA rights or lodge a complaint, you may contact our Information Officer at info@mwaccountants.co.za.